



## Why Cigna Healthcare Medicare Advantage

# Health Risk Assessment (HRA)

Our health risk assessment (HRA) is part of our Value Based Enrollment initiative. Facilitating an HRA for your customers allows you to engage with your customers and connect them with their new Cigna Healthcare Medicare Advantage plan.

**By facilitating an HRA for your customers, you can also earn extra money in your pocket! Here's how:**

- » Earn \$75 when you facilitate an HRA for your non-SNP customers.
- » Earn \$125 when you facilitate an HRA for your eligible D-SNP and C-SNP customers.

**The following plans are eligible for the \$125 HRA payment:**

- » All Dual Eligible Special Needs Plans (D-SNP).
- » All Chronic Condition Special Needs Plans (C-SNP).

\* The value based enrollment HRA program may be discontinued and payment amounts may change at any time.



Keep in mind that in order to be authorized to facilitate the Value Based Enrollment HRA, you must be the Agent of Record (AOR) who wrote the policy, and you must complete VBE HRA training via Producers' University, and qualify as "Ready to Sell" to complete the enrollment application with the customer.

If you have any questions, please reach out to your local Broker Manager team.